

FORGING THE FUTURE:



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Friday FACTS

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24 September 1999

"Leadership, Partnership, and Championship"

PROGRAM EVALUATION IN PUBLIC HEALTH

Health improvement is what public health professionals strive to achieve. To reach this goal, we must devote our skill -- and our will -- to evaluating the effects of public health actions. As the target of public health actions has expanded beyond infectious diseases to include chronic diseases, violence, emerging pathogens, threats of bioterrorism, and the social contexts that influence health disparities, the task of evaluation has become more complex. The Centers for Disease Control and Prevention (CDC) has developed the framework for program evaluation to ensure that amidst the complex transition in public health, we will remain accountable and committed to achieving measurable health outcomes. CDC's Recommendation and Reports, "**Framework for Program Evaluation in Public Health**" is available online at: <http://www2.cdc.gov/mmwr> or <http://www.cdc.gov/epo/mmwr/preview/mmwrhtml/rr4811a1.htm>. Additionally, CDC offers free continuing education for those who read this report and complete an examination.



BUMED STRATEGIC PLAN

The BUMED Strategic Plan features the Force Health Protection Goal. This target area is particularly applicable to PPIP and Health Promotion initiatives. Check it out at: <http://www.navymedicine.med.navy.mil/navymedicine%5Fdev/meddept.htm>



PPIP UPDATE

There has been a glitch in the printing and stocking of the DD 2766, Adult Preventive and Chronic Care Flowsheet. The form should be available for ordering at the Defense Automated Printing Service (DAPS), Philadelphia by 30 Sep 99. Use the same NSN as in the PPIP BUMEDNOTE, NSN 0102-LF-105-4900.

SEPTEMBER'S VEGETABLE OF THE MONTH IS NOW AVAILABLE at:

www-nehc.med.navy.mil/hp

TOBACCO CESSATION RESOURCES

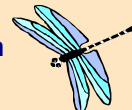
We've got lots of new Tobacco Resources for you. Check out DoD-VHA's *Clinical Practice Guideline to Promote Tobacco Use Smoking Cessation In The Primary Care Setting* at: www-nehc.med.navy.mil

THE YEAR IN REVIEW

This has been a year of incredible growth for NEHC HP. E-mail subscriptions to Friday FACTS have **quadrupled**, from 61 in September 98 to our current subscription level of 246 subscribers.

A year ago, the HP web site received 1,253 hits. Last month we had 10,773 hits, an 860% increase! During the same time, the hits for the entire NEHC site more than **doubled**!

This is my final issue as editor of the Friday FACTS and as NEHC HP's Web master. It has been my pleasure to spearhead the *marketing* effort for NEHC'S Health Promotion Directorate. I want to thank you, our customer, for making this such a *rewarding* year. It has been my joy and privilege to connect you with the work of the fine team of Health Promotion Program Managers at NEHC. Health Promotion is the wave of the future. You can count on NEHC HP to continue its Tradition Of Excellence.



Where we love is home- home that our feet may leave, but not our hearts.

Oliver Wendell Holmes, Sr.